

Standings: TI regains spot on top

BY MARK MACESICH
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Halfway through the 2009 Corporate Challenge, Texas Instruments has assumed a familiar position at the top of Division A, where it finished six of the seven years since the company began participating in the Richardson sports fest.

After five weeks of competition, TI led the division – and all other teams across all divisions – with a haul of seven team gold medals and 11 medals overall for 166 points.

PepsiCo (1 overall gold, 4 silver, 2 bronze), Richardson ISD (3-1-2) and BlueCross BlueShield of Texas (1-1-4) are in a three-way fight for second place in the division.

“All the [TI] teams are doing great so far,” company coordinator Tim Taylor wrote in an e-mail. “We started out a little slow, but in the last two weeks everyone has really



MORE INFO

For more information about the Corporate Challenge, including complete results and standings, visit online at cor.net/cc.

stepped it up ... What’s even better is that everyone seems to be having a lot of fun.”

Other division leaders were Lennox International (Division B) over Fossil and the City of Richardson; TriQuint Semiconductor (BB) over UT Dallas; ELCAN Optical Technologies (C) over Freese and Nichols; and Nexen Petroleum (D) over Debt Settlement

America/Availity and ETC.

TI’s entry has finished atop the Division A standings three consecutive years. The company also won the Division A title its first three years in the Challenge.

“TI has certainly set the bar for success on two levels,” said Abby Morales, Challenge managing director. “Their record demonstrates their athletic talent, but competitors also see the sportsmanship they bring to the games.

“To compete year after year and walk away with an overall Gold is pretty impressive. But to do it with the class and dignity that they display is commendable.”

The 2009 Corporate Challenge comprises 40 teams, representing 45 companies and other organizations, based mostly in Richardson, Plano and North Dallas.

The city’s competitive extravaganza, sponsored this year by Tektronix of Richardson, raises funds for local Special Olympics athletes.

Mark Macesich is a neighborsgo assistant managing editor.

Getting into the spirit



PHOTO SUBMITTED BY ABBY MORALES

Jo Linebaugh, right, a Richardson employee and member of the City Slicker’s spirit committee, pauses for a photo with Abby Morales, Corporate Challenge managing director. Linebaugh is typically behind the camera capturing shots of all the Corporate Challenge action. See “My Corporate Challenge Story” by Linebaugh at neighborsgo.com/stories/43024.

UPCOMING EVENTS

- Oct. 4:** Bass fishing, Eastfork Park, Lake Lavon
- Oct. 5-6:** Dominoes, Holiday Inn Select
- Oct. 7-8:** Dodgeball, SportsPlex at Valleyview, Far North Dallas
- Oct. 9-10:** Volleyball, SportsPlex at Valleyview, Far North Dallas
- Oct. 12-15:** Mini-golf, Adventure Landing, Far

- North Dallas
- Oct. 17:** Bowling, Plano Super Bowl
- Oct. 19-21:** Darts, Civic Center
- Oct. 22-24:** Basketball, SportsPlex at Valleyview, Far North Dallas

All locations are in Richardson unless otherwise noted.

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Cancer survivor earns silver medal

BY ABBY MORALES

PepsiCo employee Jenny Birgé of Plano prepared to compete last week in the women's 50-meter freestyle swimming event in Richardson's Corporate Challenge, taking the deck and waiting for the sound of the start buzzer at the J.J. Pearce High School natatorium.

Seeing her ready to race, few would guess that five years ago she was diagnosed with cancer.

Birgé began swimming competitively at age 7. Following the example of her two older brothers, she usually was up well before the sun, headed to the pool.

Cold mornings and chlorine-filled red eyes were simply part of her everyday routine.

After her cancer diagnosis, Birgé said she "was assured by a lifelong best friend that the many years of cold morning workouts were training for the cancer journey ahead."

"You have to be incredibly disciplined and focused in swimming," Birgé said. "To be as young as I was



PHOTO SUBMITTED BY ABBY MORALES

Jenny Birgé, second row, second from left, with her PepsiCo team during the Corporate Challenge swim meet Sept. 21.

and to get up each morning for another workout was tough. With my cancer journey, I had to be equally as disciplined and focused as I was when I was swimming to get up each day and focus on the path back to 100 percent wellness."

Although she maintained an active lifestyle, Birgé hadn't competed in swimming since high school. But when PepsiCo entered the Corporate Challenge this year for the first time, she couldn't pass up a chance to get back into the pool.

Then she walked away with a silver medal in her age group in the women's 50-meter freestyle.

"It's still about the stopwatch and performance," Birgé said. "But it's also about staying healthy and well. Be active, do something, and be consistent - whatever that something may be. Even the small changes can make such a big difference."

Abby Morales, an employee of the City of Richardson, is Corporate Challenge managing director.

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October 02, 2009

Company's passion generates positive results in debut

BY MARK MACESICH
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Aerotek recruiting and staffing company is new to Richardson's Corporate Challenge, but you would not be able to tell from its team's performance to date.

The company is in a three-

way battle for third place in Division BB on the strength of three overall gold medals — swimming, soccer and Punt, Pass & Kick.

"The success we've had throughout the games has sent a buzz through all of our offices in the metroplex," wrote Angela Bollinger, an Aerotek senior ac-

count executive. "We are a very passionate company, and this has provided many opportunities for us to challenge and push ourselves to the limit — and be able to celebrate the victories along the way."

"While they are new to the Challenge this year, it is apparent that they are no strangers to

some of these events," said Abby Morales, Corporate Challenge managing director, referring to the team's recent overall soccer gold medal in particular.

"It has been a blast seeing business partners in a different light, and having a little healthy competition with the clients that are in our same division,"

Bollinger added.

Aerotek has provided staffing services in the Richardson area for more than 16 years.

Mark Macesich is a neighborsgo assistant managing editor. Angela Bollinger of Aerotek contributed to this report.

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IN BRIEF

Golf classic today

The 12th annual golf classic and marathon start at 1 p.m. on Oct. 2 at Sherrill Park Golf Course. The format will be four person teams playing a Florida Scramble. Participant fees are \$165 for per person or \$600 for a team of four. Fees include green fees, golf cart, range balls, lunch and dinner, commemorative golf items, a goodie bag, entertainment, tips from the pros, door prizes, individual prizes and team prizes.

For more information, visit <http://bit.ly/3ZYuE2>.

POLICE | REPORT

The Richardson police report summarizes selected crimes, listed by street and block, with the time reported.

Acacia Street, 2300 block 5:30 p.m. Sept. 11: Burglary of a vehicle

Aspenwood Drive, 600 block 5:10 a.m. Sept. 12: Vandalism

Brookshire Lane, 500 block 12:01 a.m. Sept. 12: Vehicle theft

Central Expressway, 2700 block 2 a.m. Sept. 9: Vehicle theft

Clear Springs Drive, 2600 block 10:30 p.m. Sept. 14: Vehicle theft

East Collins Boulevard, 900 block 3:20 p.m. Sept. 16: Vehicle theft

Custer Road, 900 block 1:42 a.m. Sept. 15: Vandalism

North Glenville Drive, 1200 block 10:45 p.m. Sept. 15: Vandalism

North Greenville Avenue, 1400 block 8:30 a.m. Sept. 17: robbery

International Parkway, 1300 block 5:30 p.m. Sept. 17: Vandalism

North Jupiter Road, 3500 block 1 p.m. Sept. 11: Vehicle theft

Lakeside Boulevard, 2400 block 8 a.m. Sept. 10: Vehicle theft

West Prairie Creek Drive, 2700 block 7:15 p.m. Sept. 14: Vehicle theft

Performance Drive, 2300 block 2 p.m. Sept. 16: Burglary

Point North Parkway, 1100 block 7:30 p.m. Sept. 16: Vehicle theft

East Renner Road, 4000 block 11:30 p.m. Sept. 15: Vehicle theft

Stonebridge Drive, 300 block 11 p.m. Sept. 12: Burglary of a vehicle

Valley Forge, 2400 block 11:30 p.m. Sept. 12: Vandalism

Valley Ridge Drive, 2800 block 10 a.m. Sept. 12: Vehicle theft

Wilderness Trail, 1100 block 10 p.m. Sept. 12: Burglary of a vehicle

MORE INFO

For more details of crime in Richardson, including interactive maps, visit cor.net/PD.

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