



Sign Type Example: Window Sign



From City of Richardson Ordinance No. 3885
Sec. 18-96. *Sign Types Described.*

(34) **WINDOW SIGNS**

- a. **Definition/Purpose:** Signs located on the internal or external surface of a window.
- b. **Size:** Signs may not obscure more than 25 percent of the total visible window area of each façade.
- c. **Number:** N/A
- d. **Location:** Retail, commercial, office, technical office, and industrial zoning districts.
- e. **Landscaping:** N/A
- f. **Design:**
 - i. Signs painted on the external or internal surface of the window of an establishment in commercial or retail districts with water-durable paint on external surfaces.
 - ii. Signs (except posters), banners, perforated window screens or displays located on the internal surface of the window of an establishment in commercial or retail zoning districts only.
 - iii. Posters, providing such posters are not located on the external surface of the window.
 - iv. Decorations intended to direct attention to and stimulate citizens' interest in public events, providing such signs are painted on the external surface of the window and a 25 percent visibility requirement is maintained.
 - v. Signs attached to the external surface of a window of a retail or commercial establishment made of a noncombustible material.
 - vi. Signs attached to the internal surface of a window which define the name, proprietor, telephone number or address of such retail or commercial establishment.
 - vii. Signs identifying emergency telephone numbers, hours and security information that do not exceed 1 square foot in area.
 - viii. Signs advertising the sale of alcohol must comply with Texas Alcoholic Beverage Code requirements in addition to provisions of this chapter.
- g. **Permit Required:** No.

Sec. 18-123. *Sign Calculations.*

- (1) **Attached Signs:** The information therein are provisions for calculating signage for attached, window, or any other attached sign contained in this chapter.



- c. **Measurement of Signage on the Window:** The sign area is determined by calculating the area enclosed by the smallest single rectangle that will enclose the outside dimensions of the sign display.

