



Sign Type Example: Real Estate (Residential)



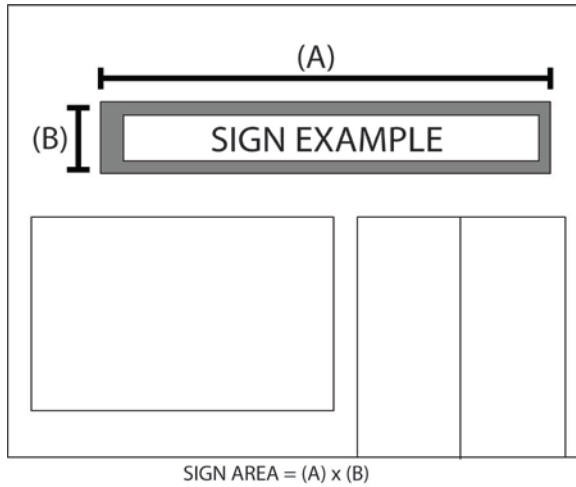
Sec. 18-96. Sign Types described.

(27) REAL ESTATE SIGNS (Residential)

- a. **Definition/Purpose:** Signs advertising the sale, rental or lease of single-family, duplex, and apartment properties.
- b. **Size:** 8 square feet in area, 4 feet in height.
- c. **Number:** One per lot per complex per adjacent public street.
- d. **Location:** All signs must be placed on the site that is being advertised.
- e. **Landscaping:** N/A
- f. **Design:** N/A
- g. **Permit Required:** No.

Sec. 18-123. Sign Calculations.

- (1) **Attached Signs:** The information therein are provisions for calculating signage for attached, window, or any other attached sign contained in this chapter
 - a. **Sign Area, Attached Sign (Single Element):** Shall include the entire area within a single perimeter composed of squares or rectangles. Sign copy mounted or painted on a background panel or area distinctively painted, textured or constructed as a background for the sign copy shall be measured as the area enclosed by the smallest single rectangle that will enclose the outside dimensions of the background panel or surface, including sign trim or frame.



(2) **Freestanding Signs:** The information therein are provisions for calculating signage for monument, pole, construction or any other freestanding sign contained in this chapter.

c. **Sign Height:** Height shall be the distance from the top of the sign structure to the lowest grade level of the base of the sign. The height of any monument base or other structure erected to support or ornament the sign shall be measured as a part of the sign height.

