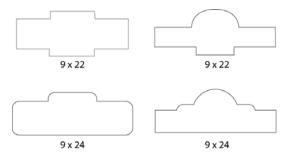
Sign Topper Program Design/Manufacturing Guidelines

In order to maintain consistency and suitability of neighborhood signage the following design standards have been established. Neighborhoods may create unique sign toppers for their neighborhood, but must adhere to the guidelines established below. It is up to the Neighborhood Association to work with a sign company of their choosing to design and/or produce the sign, but final approval must be obtained from the Community Services Department before signs can be created and installed. For questions regarding design standards please contact Community Services at 972-744-4166.

Design Guidelines

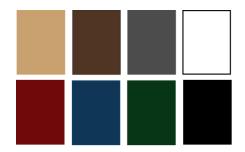
Size: Sign toppers cannot exceed 24 inches in Length or 9 inches in Height.

Shape: Signs can be in any one of the following shapes/styles but must be consistent throughout the neighborhood.



Drawings are not to scale.

Background color: Acceptable colors include: Dark grey: PMS 432, dark red: PMS 202, dark green: PMS 233, dark blue PMS 296, light brown: PMS 497, dark brown PMS 476, black and white. Light greens or blues are not permitted.



The Richardson Blue, PMS 287, cannot be used as any background or font color on neighborhood street toppers.

Font Color: Acceptable colors include: White, off-white, black and dark brown. Text must be clearly visible on background.

Font: The following fonts are acceptable to use:

Times New Roman
Garamond
Palatino Bold
Goudy Old Style
Helvetica Bold
Castellar

Font Size: Should range between 2-3" and must be clearly visible from the street.

Graphics: Signs are limited to no more than one simple logo or graphic.

Manufacturing Guidelines

Material: Signs shall be complete, one-sided on .080 5052H38 alodine aluminum. Signs must be free of all rough edges and/or burrs. Mounting Holes ½" in diameter must be placed 1" from the edge at the top and bottom of the center of the sign. (Please note that two one-sided signs must be supplied for each topper location)

Coating: Sign backgrounds and fonts must be created with the most durable long lasting inks available and/or a minimum of engineer grade vinyl. High intensity recommended for durability.

Other requirements: The Richardson Flying R is not permitted on Neighborhood Street Topper Signs.

Community Services reserves the right to refuse approval for any reason.