

City Council Work Session Handouts

January 8, 2018

- I. Review and Discuss a Recap of Santa's Village 2017



Santa's Village

City of Richardson
Parks & Recreation Department



THE SPONSORS

- **Castle Café**
City of Richardson Swim Team
- **Frosty's House**
Richardson Family YMCA
- **KELF-TV Station**
Richardson East Rotary
- **Mrs. Claus' Bakery**
Richardson Woman's Club
- **North Pole Fire Station**
Richardson Fire Department
- **North Pole Police Station**
Richardson Police Department
- **Ornament Factory**
Logotology
- **Polar Bear Credit Union**
Neighborhood Credit Union
- **Santa's Beary Good Hospital**
Methodist Richardson Medical Center
- **Santa's House & Workshop**
Dog Haus
- **Santa's Library**
Richardson Library
- **Santa's Little Symphony**
Richardson Symphony
- **Santa's Pet Shop & Petting Zoo**
Richardson Health Department
- **Santa's Post Office**
Richardson Rotary
- **Santa's Reindeer Shed**
Exchange Club of Richardson



WHAT WAS NEW IN 2017

The Village Makeover's

- Castle Café
- Santa's Little Symphony
- Santa's House & Workshop
- Polar Bear Credit Union
- KELF-TV Station
- Frosty's House



Santa's Village Continues to Improve

- Snow for Opening Night and Hometown Thursday's
- Santa's Picture Redeem Online
- Photo Props (Snowman & Gingerbread Man)
- New Volunteer Coordinator, Beverly Halperin
- Deodar Cedar Tree





PICTURES WITH SANTA



PHOTO OPS



VOLUNTEERS

- 1,100 Volunteer Shifts
- 3,850 Hours



DEODAR CEDAR TREE

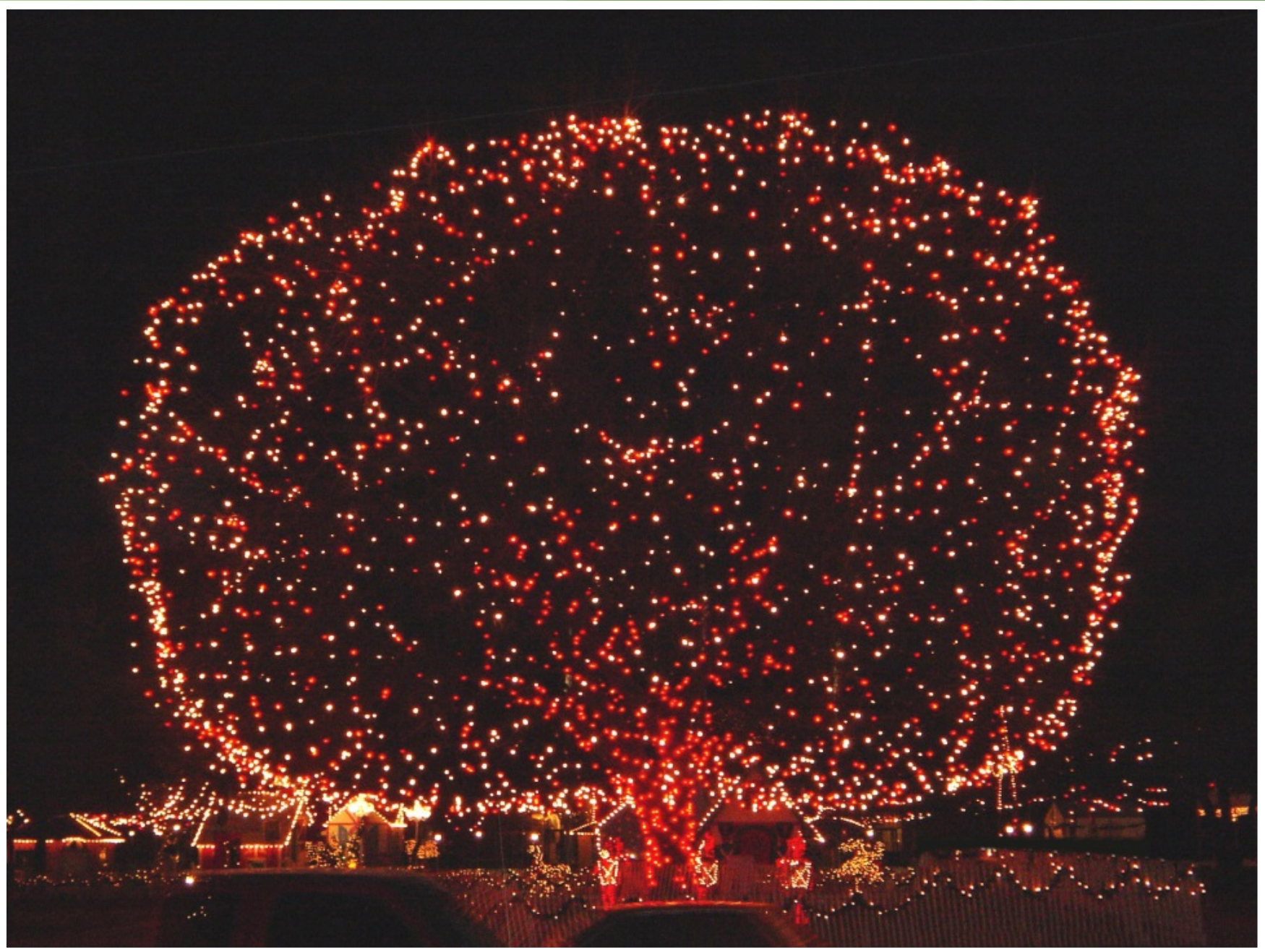
Some Attributes:

- Develops graceful, pendulous branches.
- Features bluish-green or silvery needles with sharp tips that are 1–2" long and usually borne in clusters.
- They shed in late spring as new growth appears.
- Yields reddish-brown, oval cones that are 3–6" long.



Conceptual Image at Maturity





STAGE

40 PERFORMANCES

15 Dance Studios or Centers

10 RISD Choirs or Dance Groups

Berkner HS

Dartmouth Honor Choir

Richardson HS Dance - Eagletts & Desperados

Yale Elementary Choir

JJ Pearce Forte

JJ Pearce Mustang Stampede

Canyon Creek Elementary Choir & Musik Spiel

Richardson North Junior High Encore & Premier

Richardson High School Legacy

5 Adult Performance Groups

5 Solo Artists

1 Richardson Community Band

1 Richardson Community Chorale

1 Girl Scout Troop

1 Theatre Group

1 Church Choir



AND...



Parks & Recreation

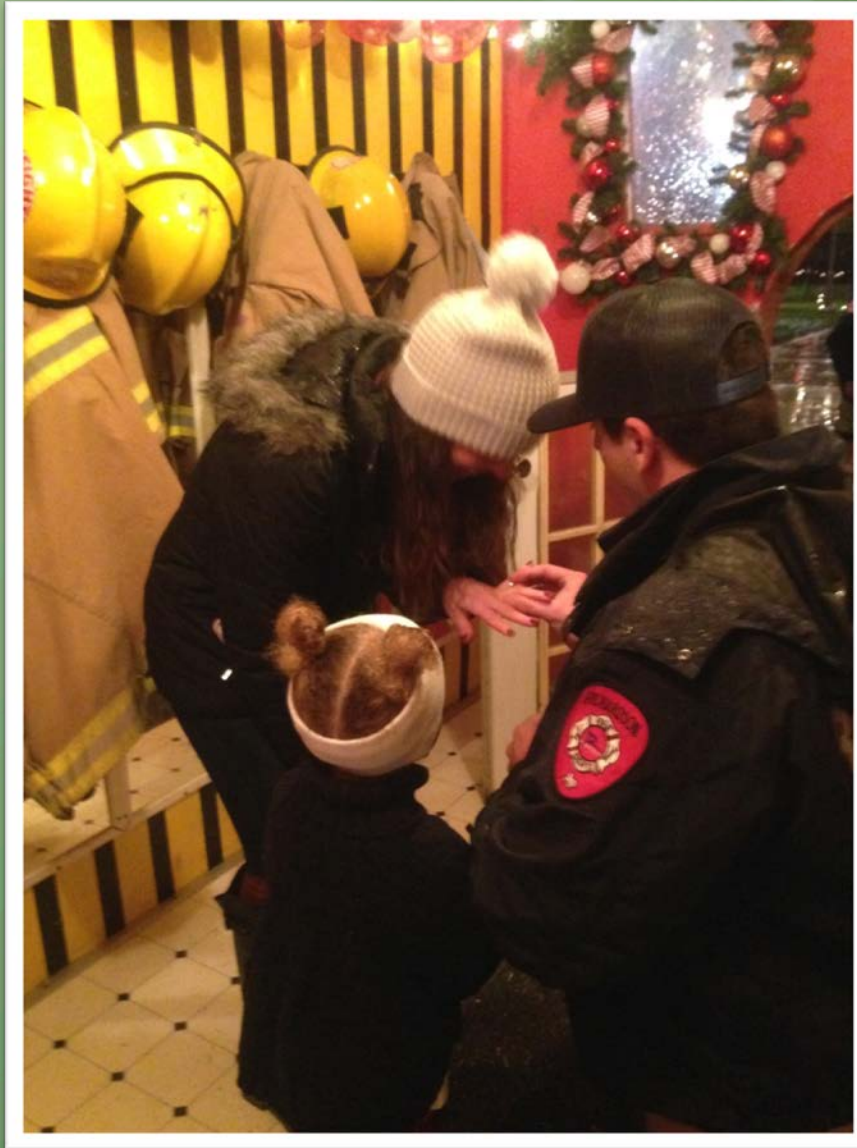
...1 Proposal on the Stage



AND...



...1 Proposal in the Fire Station



Event Map

Santa's Village



Petting Zoo & Santa's Pet Shop
Play with puppies & kittens from the Animal Shelter and visit the petting zoo.

North Pole Police Station
Meet McGruff the crime dog and get a police badge sticker.

Polar Bear Credit Union
Take your card to the ATM machine and get a prize.



Santa's House & Workshop
Tour Santa's Workshop on the way to Santa's House where you'll get your picture taken with Santa!



K-ELF TV Station
Kids are interviewed inside by an elf!



Prancer's Performance Stage
Enjoy music and dancing throughout the event.



Santa's Library
Visit "Clifford" in the library!



Mrs. Claus' Bakery
Visit Mrs. Claus and get a cookie!



Beary Good Hospital
Get weighed and measured.



Santa's Little Symphony
Play an instrument and be a part of Santa's orchestra!



Santa's Reindeer Shed
Get your nose stamped and receive "magic" pellets to feed the reindeer on Christmas Eve!



Frosty's House
Visit Frosty and make a wintery craft.



Santa's Post Office
Write a letter to Santa, get it stamped and mail it right here in the Village.



North Pole Fire Station
Put on a jacket and helmet and be a firefighter.



Castle Café
Buy a little snack or drink to support the COR Swim Team.



LIBRARY

ENTRANCE

ENTRANCE

CITY HALL

Lorem ipsum

Santa's Village Operating Hours

Dec. 2-3	6-9 p.m.
Dec. 7-10	6-9 p.m.
Dec. 14-17	6-9 p.m.

www.cor.net/SantasVillage

HOMETOWN THURSDAYS

Richardson residents may pick up FREE tickets for Dec. 7 and 14 at these locations while supplies last:
Richardson City Hall
Heights Rec Center
Huffhines Rec Center



See Ya Next Year!!

