

## City Council Work Session Handouts

August 19, 2019

- I. Review and Discuss 2020 Census Update
  
- II. Review and Discuss Prospective Amendment of Chapter 21 of the Code of Ordinances "Subdivision and Development" Relative to Post-Construction Storm Water Controls and Maintenance



# 2020 Census Update

Richardson City Manager's Office

August 19, 2019



# Census History

- The U.S. Constitution mandates a count of everyone living in the United States every ten years as a method of apportioning representatives among the states for the House of Representatives.
- The Census has been conducted every ten years since 1790 (230 years).
- By law, the U.S. Census Bureau must deliver a report of population counts to the President on or before December 31, 2020.

# Importance to the Census

- Census data helps determine:
  - Reapportioning the seats in the U.S. House of Representatives and number of votes in the Electoral College
  - Drawing of federal, state and local legislative districts
  - Distribution of more than \$675 billion annually in federal funds
  - Forecasting of future transportation and school needs
  - Estimating the number of people displaced by natural disasters
  - Many other items

# Census Updates/Changes

- For the first time in 2020, individuals will be able to respond online, by phone or by mail to the Census.
- The Census Bureau is required to keep all information confidential (Title 44, U.S. Code).
- Individual census data is combined into “blocks” and ultimately “tracts”. No individual forms are made available to the public for 72 years.
- A citizenship question will not be included in the survey as it was blocked by the Supreme Court.

# City of Richardson - Census 2020 Workplan

- Providing the Census Bureau a local update of addresses – Summer 2018 and ongoing
- Working with the North Texas Council of Government on a review of census tract and block group boundaries – Spring 2019
- Establishing a Complete Count Committee to assist with public education efforts – Summer 2019
- Collaborating with other cities and counties on Census promotional efforts – ongoing

# Complete Count Committee Background Information

- Complete Count Committees are established to plan and implement locally-based outreach campaign to raise awareness of the Census, and ultimately drive participation, especially among “hard-to-count” populations.
- US Census Bureau works with tribal, state and local governments to form Complete Count Committees.

# Characteristics of “Hard-to-Count” Communities

- Within Texas, these communities are often considered by the Census Bureau to be “hard-to-count”
  - Children under the age of five/families with shared custody of children
  - Immigrants
  - College students
  - People who face language barriers
  - Families that move frequently
  - People with mental or physical disabilities

# Complete Count Committee Responsibilities

- Help augment Federal Census efforts and implement local strategies to increase the response in “hard-to-count” areas and populations through multiple communication channels and outreach efforts. Strategies could include:
  - Social media
  - Print materials (i.e. newsletters)
  - Community presentations
  - Presence at community events
  - Print materials available in multiple languages
  - Websites

# Complete Count Committee Background Information

- The Census Bureau recommends that Complete Count Committee members should represent several key community resources:
  - Business
  - Community Organizations
  - Cultural Organizations
  - Education
  - Faith-Based Communities
  - Government
  - Media

# City of Richardson Complete Count Committee Proposed Members

## Education:

- Plano ISD – Lesley Range-Stanton
- Richardson ISD – Melissa Heller
- Richland College – Whitney Rosenbalm
- University of Texas at Dallas – Amanda Rockow

## Business:

- Apartment Managers Association – Frank Bradford (City liaison)
- Methodist Richardson Medical Center – Jan Arrant
- Richardson Chamber of Commerce – Molly Ulmer

# City of Richardson Complete Count Committee Proposed Members

## Non-Profit:

- Network of Community Ministries – Cindy Shafer
- League of Women Voters – Ellen Steger
- Richardson Adult Literacy Center – Katie Patterson
- Richardson Interfaith Alliance – Charlie Barker

## Cultural:

- Dallas Chinese Community Center – Johnny Lee
- Gurdwara Singh Sabha (Sikh Temple) of North Texas - TBD
- Islamic Association of North Texas – Shamsul Arefin
- Raindrop Turkish Center/The Dialogue Institute – Huseyin Peker
- Unidos – Frank Bradford (City liaison)

# City of Richardson Complete Count Committee Proposed Members

## City Liaisons:

- City Planning Commission – Ron Taylor
- Communication – Greg Sowell
- Development Services – Keith Krum
- Library – Susan Allison
- Neighborhood Associations – Lindsay Turman
- Parks and Recreation – Lori Smeby

Shanna Sims-Bradish – Staff Liaison

# 2020 Census Phases

- Education Phase 2018-2019
- Awareness Phase April - December 2019
- Motivation Phase January – May 2020
- Reminder Phase May – July 2020
- Thank You Phase Starts July 2020

# 2020 Census Phases

## Education Phase (2018-2019)

- Regional Census Offices open
- Create Complete Count Committee

## Awareness Phase (April - December 2019)

- Participation in communication strategies that highlight the message that the 2020 Census is “easy, important and safe”

# 2020 Census Phases

## Motivation Phase (January – May 2020)

- Increase community messages
- Encourage households to respond quickly

## Reminder Phase (May – July 2020)

- Encourage every household that did not respond that they still can respond or wait for the census taker to knock on their door
- Review 2020 response rates

# 2020 Census Phases

## Thank You Phase (July 2020)

- Provide summary report of committee activities/member feedback
- Recognize the efforts of Complete Count Committee members

# Census Information on City's Website

www.cor.net/census

The screenshot shows the Richardson, Texas website with a dark blue header. The header includes the Richardson, Texas logo, navigation links for Contact Us, Employment, Transparency, Translate, and a search bar. Below the header is a secondary navigation bar with links for Our City, Departments, Government, Businesses, Services, and I Want To... The main content area features a banner for the 2020 Census with the text 'Façonnez votre avenir COMMENCEZ ICI >' and 'United States Census 2020'. Below the banner is a sidebar menu with links for Census, How to Respond, Confidentiality, Timeline, Census Questions, About Us / Visitor Info, Arts and Culture, City Contacts, City Facilities, City Maps, Emergency Services, Events Calendar, Healthcare Facilities, HOA and Neighborhood Assoc., and Home Improvement Incentive. The main content area is titled 'Census Questions' and includes a 'What Will I Be Asked?' section with a list of questions.

**Richardson TEXAS**

Contact Us Employment Transparency Translate Search...

**Our City** Departments Government Businesses Services I Want To...

- Census

- How to Respond
- Confidentiality
- Timeline
- Census Questions

+ About Us / Visitor Info

+ Arts and Culture

+ City Contacts

+ City Facilities

City Maps

+ Emergency Services

Events Calendar

+ Healthcare Facilities

HOA and Neighborhood Assoc.

Home Improvement Incentive

Our City » »

## Census Questions

Font Size: + - + Share & Bookmark Feedback Print

### What Will I Be Asked?

As required by the Census Act, the U.S. Census Bureau submitted a list of questions to Congress on March 29, 2018. Based on those questions, the 2020 Census will ask:

- **How many people are living or staying at your home on April 1, 2020.** This will help us count the country's population, and ensure that the Bureau count people once, only once, and in the right place according to where they live on Census Day.
- **Whether the home is owned or rented.** This will help produce statistics about homeownership and renters. The rates of homeownership serve as one indicator of the nation's economy. They also help in administering housing programs and informing planning decisions.

# Census Information on City Website



你我未来  
由此展开 >

United States®  
**Census**  
**2020**



Shape  
your future  
START HERE >

United States®  
**Census**  
**2020**



Dale forma  
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United States®  
**Census**  
**2020**

# Census – Key Dates

- April 1, 2020  
Census Day
- December 2020  
Census delivered to President
- March 2021  
Census delivered to states
- June 2021  
Census delivered to cities
- *June – Dec. 2021*  
*Data analysis by City staff*
- *~January 2022*  
*Appointment of City Plan  
Commission as Council  
District Boundary  
Commission*
- *~July 2022*  
*Council adoption of new City  
Council district boundaries*

# Next Steps

- Seek City Council feedback on the Census 2020 workplan and confirm members of the City of Richardson Complete Count Committee
- Begin public education efforts including the debut of Census information on the City's website
- Schedule October meeting for the Complete Count Committee to begin their efforts



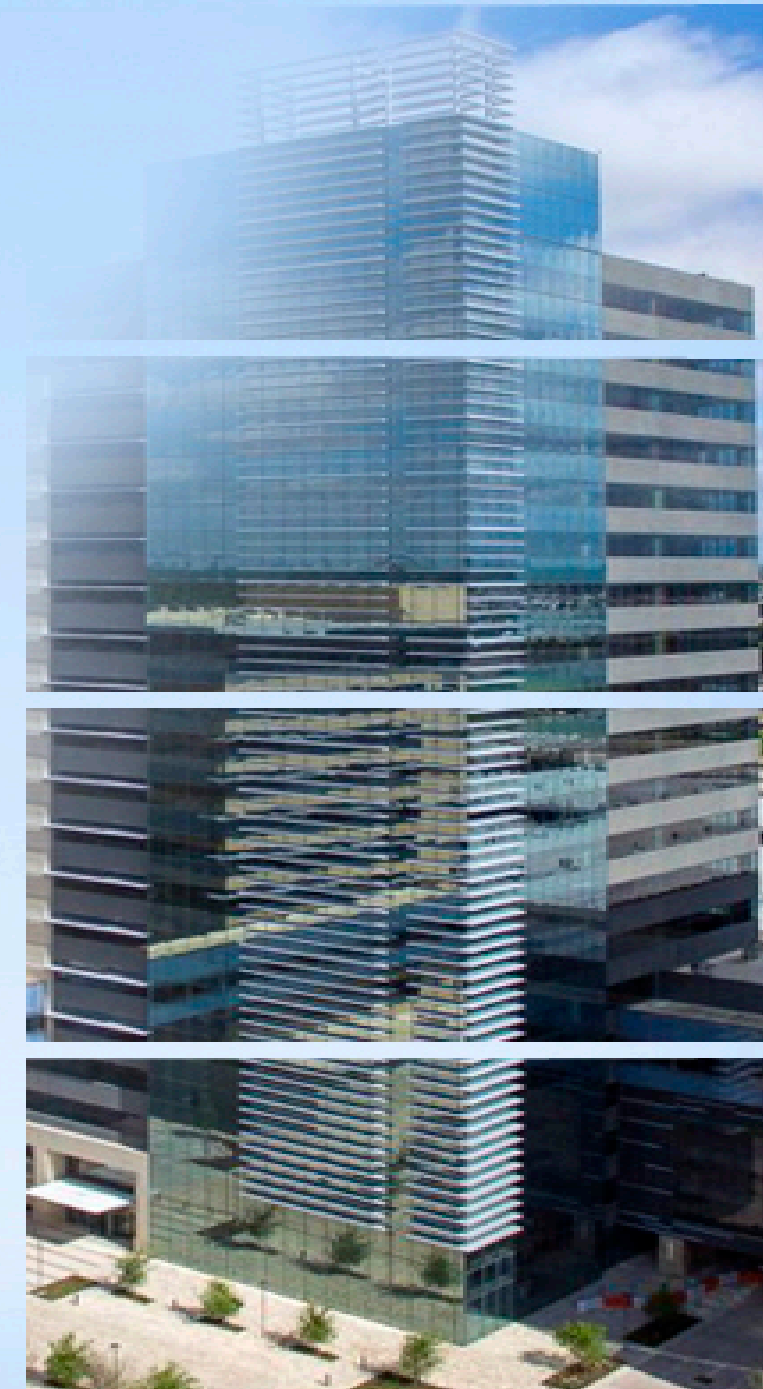
**RICHARDSON**  
**TEXAS**

# Subdivision & Development Code Amendment

## Post-construction Stormwater Controls & Maintenance

August 19, 2019

City of Richardson  
Development Services



# Purpose

- Amendment will maintain City's compliance with current permit i.e., Phase II **Municipal Separate Storm Sewer System**(MS4)
- Texas Commission on Environmental Quality (TCEQ) mandate – *not optional*
- Applies to all peer Phase II MS4 cities
  - (i.e., < 100,000 population in urbanized areas per decennial census)

# Scope

- Context
  - Clean Water Act
  - TCEQ Permit & Requirements
- Subdivision & Development Code
  - Proposed amendment
  - Applies to existing and future development
- Next Steps

# Context

Clean Water Act of 1972 - Broad goal of federal act is to restore and maintain the integrity of the nation's waters

- Enforcement responsibility delegated to Texas in 1998
- General Permit /Phase II-designated small MS4 City
  - Requires Storm Water Management Plan (SWMP)
  - 5-year “master plan” for water quality for entire city

# Storm Water Management Plan (SWMP)

## Required Components:

- *Minimum Control Measures (MCMs)*
- Best Management Practices (BMPs )
- Implementation Tasks
- Measurable Goals

# Five (5) Minimum Control Measures (MCMs)

1. Public Education & Involvement
2. Illicit Discharge Detection & Elimination
3. Construction Site Runoff Control
4. *Post-construction Site Runoff Control*  
*(New development & Redevelopment)*
5. Pollution Prevention/Good Housekeeping for Municipal Operations

# MCM #4 Post-construction Site Runoff Control

Applies to:

- New development and redevelopment
- Sites 1 acre or larger (smaller if part of a common plan)

Requires:

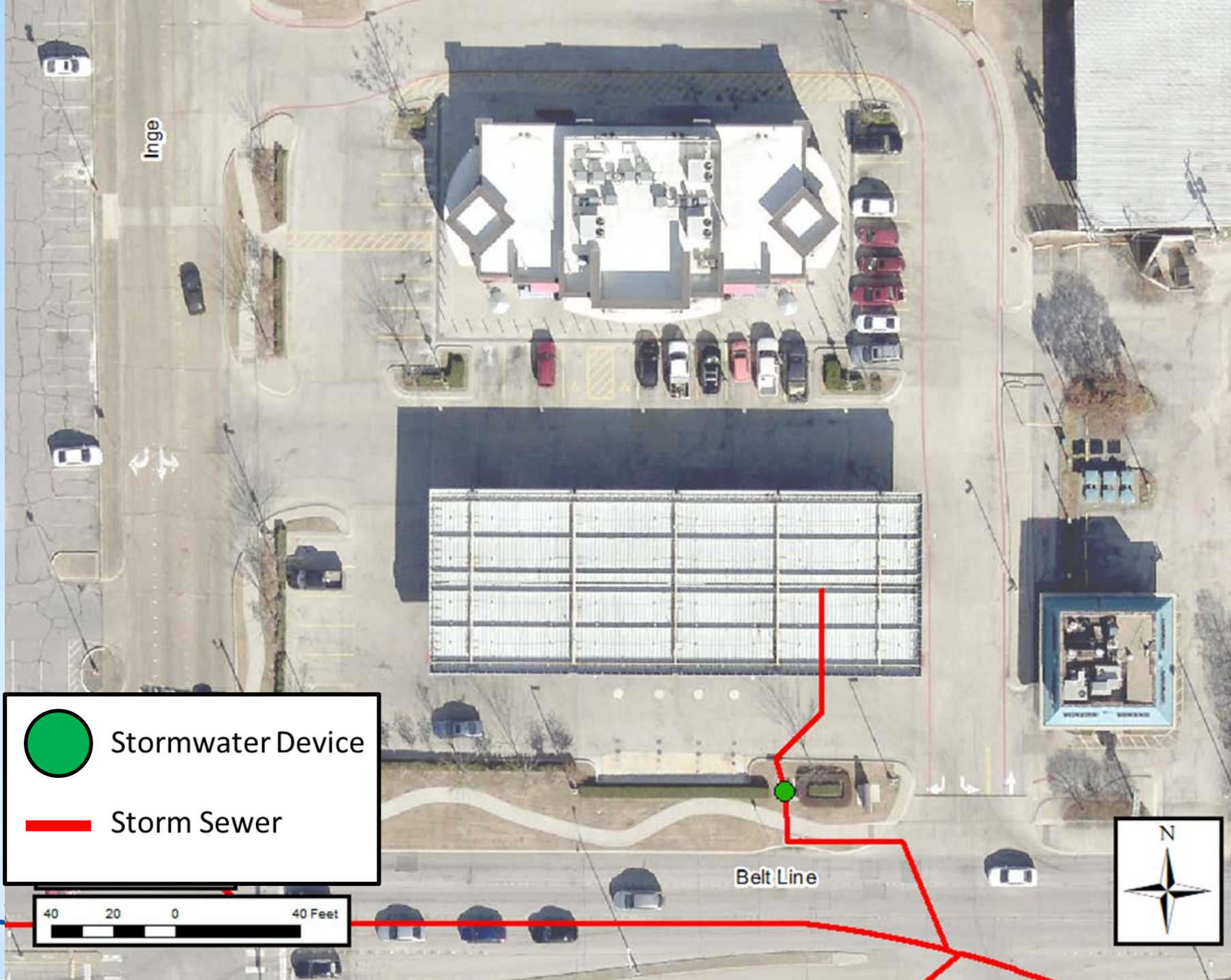
- Structural and non-structural controls
- ***Long-term maintenance***

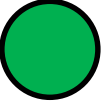

# Existing Post Construction Stormwater Controls

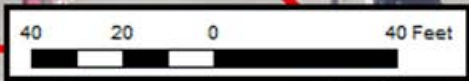
*Currently, 105 post-construction controls  
installed at 58 locations*

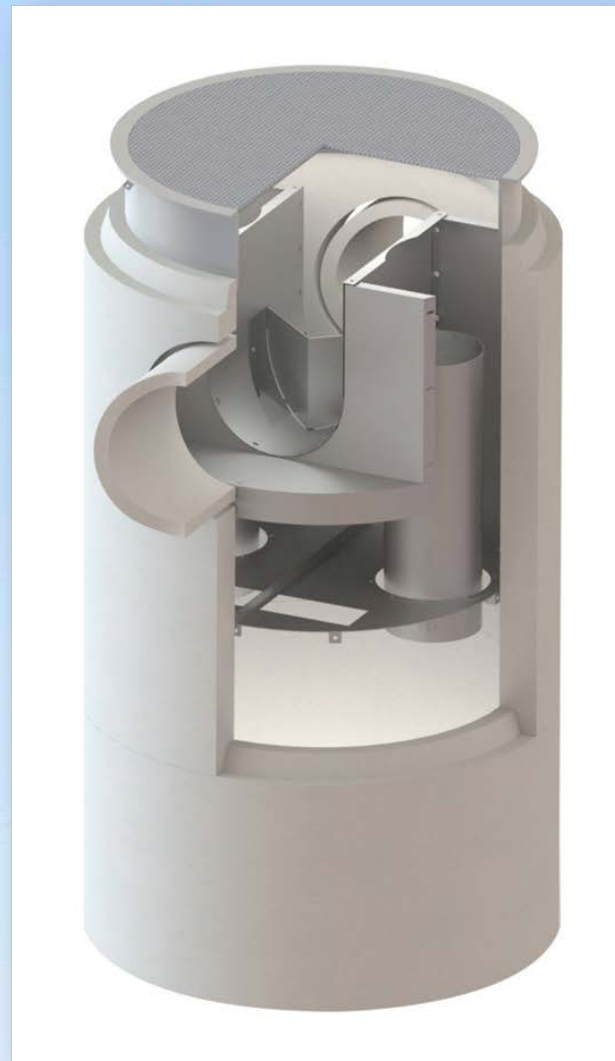
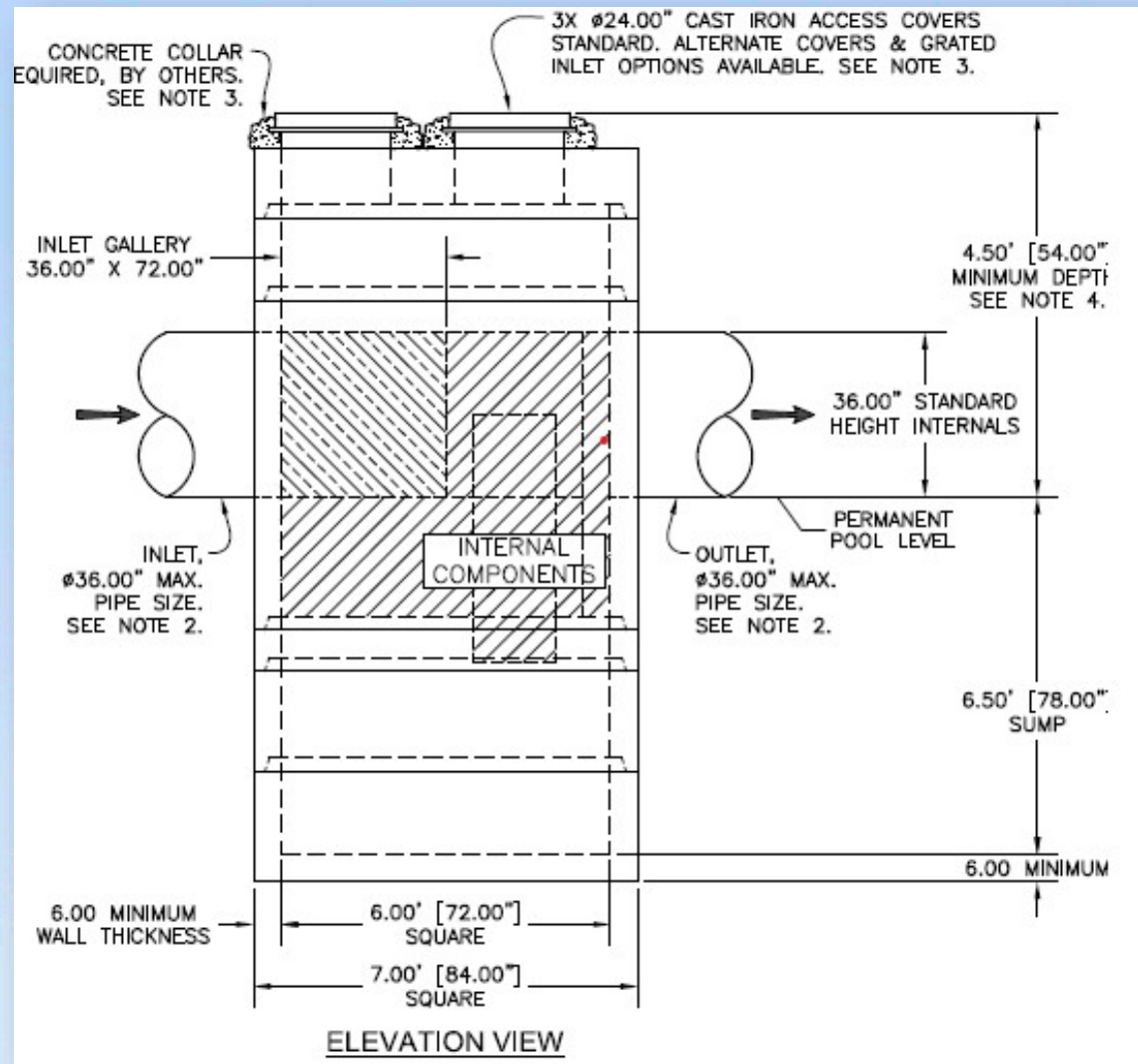
# QuikTrip (Belt Line)





 Stormwater Device  
 Storm Sewer





## Structural Control (storm water filtration device)

**Before**



**After**



**Structural Control (storm water filtration device)**

# Savoy Trace (Lake Park Way @ Jonsson Blvd.)



# Fox Creek Park (Renner Rd. @ Foxboro Dr.)



# TCEQ Permit Requirements

*“All permittees shall . . . ensure the long-term operation and maintenance of structural stormwater control measures . . .”*

- Owner/operator responsible
- Maintenance plan must be filed with county real property records
- Operation & maintenance documentation must be available on-site

# Proposed Amendment

Establishes ***Section 21-60 Post Construction Storm Water Controls and Maintenance*** consistent with MCM #4

Includes:

- Definitions
- Applicability
- Owner/operator responsibilities
- Compliance timeline

# Proposed Amendment

## Owner/operator responsibilities:

- Ensure on-going operation and maintenance
- Implement a Maintenance Plan & file with real property records
- Maintain all documentation regarding operation & maintenance on-site or in an electronic format

# Proposed Amendment

## Compliance Timeline :

- Owners or operators of existing post-construction storm water controls are required to record Maintenance Plan with the appropriate county within six (6) months after adoption
- Future owners or operators (new development and redevelopment) required to file Maintenance Plans prior to issuance of C.O. or final inspection

# Next Steps

- Adopt proposed amendment (September 2019)
- Notify owners/operators of existing post-construction controls (September 2019)