

City Council Work Session Handouts

September 9, 2019

- I. Review and Discuss the Richardson Cultural Arts Commission's 2019-2020 Arts Grants Funding Recommendations
- II. Review and Discuss the Dallas Central Appraisal District and Collin Central Appraisal District Board Representation – 2020 to 2021



2019-2020 Arts Grants Recommendations

Richardson City Manager's Office

City Council Work Session
September 9, 2019



Richardson Cultural Arts Commission

Catherine Burdette

Chairman

Kim Quirk

Vice Chairman

Curtis Dorian

Elizabeth Gonzalez

Sandy Palisch

Anthony Pampillonia

Kyle Kepner

City Council Liaison

Shanna Sims-Bradish

Staff Liaison

Cultural Arts Commission Role

The Cultural Arts Commission serves as the advisory board to the city council and the city management in matters involving the promotion of close cooperation between the city and private citizens, institutions and agencies interested in or conducting activities relating to the arts. The Commission shall be responsible:

- To provide and assist in the development of the cultural arts in the city by providing a biannual “state of the arts” assessment to the city council.
- To make recommendations to the city council relative to expenditures of city funds for the purposes of promoting and sustaining the arts in the city.
- To serve as a review board for the funding of proposed programs within the community that are to be funded from allocations made by the city council from hotel/motel occupancy tax.
- To make recommendations on the allocation of funding for historical preservation and/or restoration that is to be funded by the allocation of funds from the hotel/motel occupancy tax.

Grant Process

- Grant guidelines and application forms were reviewed and revised in the Spring/Summer of 2019 by the Cultural Arts Commission
- Applications were provided in June 2019 to local arts groups who have received funding in prior years and others who have expressed an interest in the grant program
- Applications were accepted until July 26, 2019

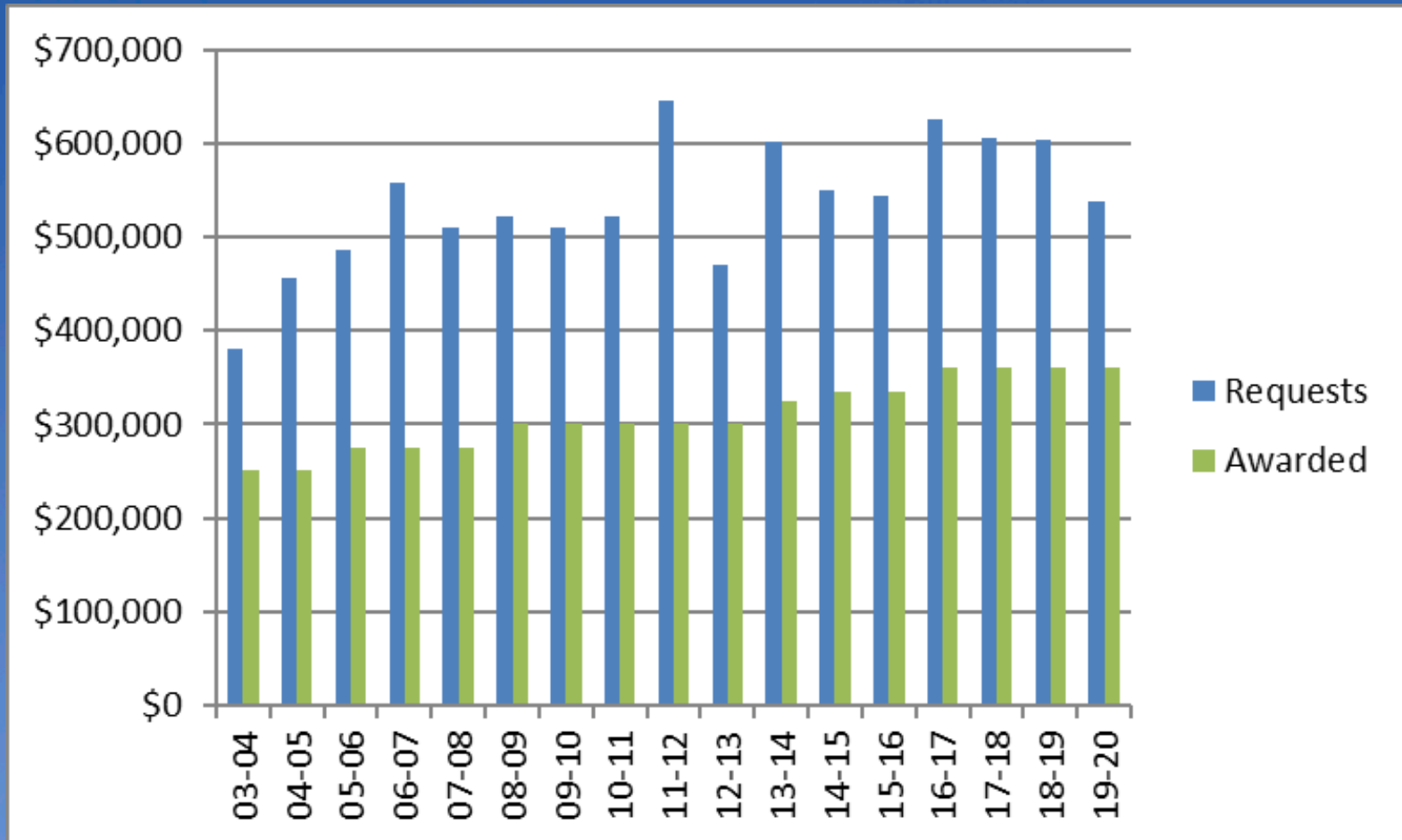
Grant Process

- Application Packet includes:
 - Application - including list of performances, number of audience members, list of board members, list of significant funding sources
 - Two page narrative
 - Strategic plans
 - Financial statements, proposed season budget, 2018 tax filing
 - 501(c)3 letters of determination from the IRS
- Applicant presentations were made to Cultural Arts Commission on Saturday, August 17, 2019
- The Cultural Arts Commission deliberated on their recommended allocations of funds on August 22, 2019

2019-2020 Requests

- 28 applications were received
- The total amount of the requests was \$537,850
- One new group applied this year:
 - Junior Players
- One group that had received funding in prior years, but not in 2018-2019 applied this year:
 - Plano Civic Chorus
- Three groups that were funded last year did not apply due to not having performances in Richardson in 2019-2020:
 - Lunatic Theatre
 - RAAS All Stars
 - Read Play Love

Funding, Requests and Awards



2019-2020 Funding

- The 2019-2020 Budget includes \$375,000 for arts grants annual funding in the Hotel/Motel Tax Fund.
- The Cultural Arts Commission is recommending allocating:
 - \$360,000 for annual operations grants
 - Reserving \$15,000 for one-time initiative grants to be evaluated in Spring 2021

2019 Key Evaluation Criteria

- **“Richardson Centric”** – Does the arts organization have a focus on Richardson?
- **Impact on Richardson** – How many audience members does an organization bring to Richardson? Does the arts organization serve a unique part of the community?
- **Furthering the Cultural Arts Master Plan** – Is this arts organization providing a different and unique arts offering to the community? Does the arts organization serve as an ambassador for Richardson in the greater arts community?
- **Financial Health** – Is the arts organization financially stable? Is a grant a good investment?
- **Attendance at Art Workshops and Quality of Application** – Is the arts organization willing to collaborate? Are they a professionally sound arts organization?

Arts Group	18-19 Awarded	19-20 Request	19-20 Recommendation
Arts Incubator of Richardson	7,000	11,000	11,000
Chamber Music International	24,500	40,000	24,000
Chamberlain Ballet	7,000	15,000	7,000
Collin County Ballet Theatre	5,000	20,000	4,500
Contemporary Chorale	5,000	7,500	5,000
Core Theatre	4,000	20,000	4,500
Dallas Asian American Youth Orchestra	6,500	7,000	5,500
Dallas Chinese Community Center	6,000	15,000	10,000
Dallas Repertoire Ballet	6,200	9,000	5,000
Friends of the Richardson Public Library, Inc.	5,000	7,000	6,000
Junior Players	0	7,500	-
Lone Star Wind Orchestra	12,200	16,000	12,200
Lunatic Theatre	1,500	NA	-
Pegasus Theatre Incorporated	9,500	11,000	11,000
Plano Civic Chorus	0	6,400	-
Plano Symphony Orchestra	6,500	45,000	5,500
Raas All Stars	4,000	NA	-
Read Play Love	1,000	NA	-
Repertory Company Theatre, Inc. (RCT)	52,000	60,000	52,000
Richardson Civic Art Society (RCAS)	11,000	12,000	11,500
Richardson Community Band	18,000	18,000	18,000
Richardson Community Chorale	1,500	9,000	4,000
Richardson Reads One Book	6,600	7,000	7,000
Richardson Symphony, Inc.	80,000	85,000	81,000
Richardson Theatre Centre, Inc.	36,000	45,000	36,000
Rich-Tone Chorus	13,500	17,500	10,000
Spectacular Follies	5,000	10,000	6,500
Texas Performing Chinese Arts Assn.	3,000	7,500	1,500
Texas Winds Musical Outreach, Inc.	10,300	12,950	10,600
Tuzer Ballet	10,000	12,500	10,700
Video Association of Dallas	2,200	4,000	-
TOTAL	360,000	537,850	360,000

Next Steps

- City Council approval of the recommendations will be placed on the Consent Agenda for the September 22, 2019 City Council agenda for ratification
- Checks will be disbursed to groups after City Council action on the recommendations after October 1st
- Cultural Arts Commission continues to work with the groups throughout the year in regards to the implementation of the Cultural Arts Master Plan
- Final reports are due from funded groups by September 30, 2020

EXECUTIVE SUMMARY
CENTRAL APPRAISAL DISTRICT BOARD OF DIRECTOR
APPOINTMENTS FOR THE 2020 & 2021 TERM
September 9, 2019

BACKGROUND:

- The City of Richardson is served by two central appraisal district's ("CAD"s) – one for Collin County and one for Dallas County
- Every two years, taxing entities served by each CAD participate in the election of the CAD Board of Directors
- The election processes for Collin CAD ("CCAD") and Dallas CAD ("DCAD") are slightly different, but follow the same general timeline

CAD GOVERNANCE:

- Each CAD is served by five board members elected by the taxing entities. The County Tax Assessor/Collector also serves as an ex-officio board member, bringing each CAD's total up to six board members
- Directors serve two-year terms starting on January 1 of even-numbered years, and have no term limits
- Directors must meet four criteria:
 - Residency – must reside in the district and have been a resident for 2 years immediately preceding their term of office
 - Employment – may not be an employee of a taxing unit within the district unless the employee is also an elected official of the taxing unit
 - Relationships – may not be related to someone who appraises property for use in proceedings before the appraisal review board
 - Business Interests – may not have a substantial interest in a business entity which has a contract with the appraisal district or, in the case of a taxing unit, has a contract related to the performance of an activity governed by the Tax Code. They cannot have worked in the district as a tax agent or fee appraiser within the last three years
- CCAD directors are elected at large, which follows the method proscribed by the Texas Tax Code. DCAD directors represent specific entities or taxing groups due to a 1980 agreement to have an alternative voting method
- The current directors are listed in the following chart:

CCAD		DCAD	
Director	Representation	Director	Representation
Earnest Burke (Plano)	At-Large	John Warren	Dallas County
Ronald Carlisle (Frisco)	At-Large	John Threadgill	City of Dallas, Chair
Michael Pirek (Plano)	At-Large	Dr. Lew Blackburn	Dallas ISD
Wayne Mayo (Richardson)	At-Large, Chair	Michael Hurtt	Suburban Cities
Gary Rodenbaugh (Allen)	At-Large	Steve Pryor	Suburban ISD's
Ken Maun	Ex-Officio	John Ames	Ex-Officio

APPOINTMENT PROCESS:

• **CCAD:**

- Each taxing entity may nominate up to five candidates
- Once the nomination period has ended, each taxing entity votes by allocating their votes between any number of candidates
- Votes are based on the proportionate share of the entities' tax levy as a percent of the CAD-wide total tax levies
- Richardson's vote total will be made available in late September. For the 2018 & 2019 term, the City was allocated 65 (of 5,000) votes
- The five candidates with the most votes are seated as the new Board of Directors

• **DCAD:**

- Each Suburban City may nominate a candidate for the Suburban City Representative
- Once the nomination period has ended, each Suburban City may vote for their preferred candidate
- The winning candidate must secure votes from 16 (of 30) suburban entities. If no candidate secures a majority, a runoff will occur between the two candidates with the highest totals

ELECTION TIMELINE:

Action	CCAD	DCAD
Notice of Voting Entitlement by CAD	October 1	October 1
Nomination Resolutions due to CAD	October 14	October 15
CAD Prepares Ballots for Voting	October 30	October 30
Voting Resolutions due to CAD	December 14	December 16
CAD declares winners	December 30	January 1

CURRENT REPRESENTATION:

- **CCAD:**
 - Richardson resident Wayne Mayo serves as the CCAD Chairman of the Board, and has expressed his interest in being reappointed
 - Mr. Mayo is a former Richardson City Council member, serving two terms from 1983-1987
 - From 1992-1998, Mr. Mayo served on the CCAD Appraisal Review Board
 - He has served the last 22 years on the CCAD Board and has been Chairman since 2004
 - Mr. Mayo has 46 years of real estate experience and 40 years of appraising experience
- **DCAD:**
 - The current Suburban Cities Representative is Michael Hurtt, who has expressed his interest in being reappointed
 - Mr. Hurtt is a resident and former Mayor of DeSoto
 - Mr. Hurtt has served on the DCAD Board since 2008

RECOMMENDATION:

- Staff recommends nominating and voting for Wayne Mayo for the CCAD Board and for Michael Hurtt for the DCAD Board
- Resolutions for each of these actions has been prepared for the September 23, 2019 City Council Agenda
- A resolution will be placed on the November 11, 2019 City Council Agenda voting for Mr. Mayo and Mr. Hurtt

ATTACHMENTS:

- CCAD
 - Wayne Mayo – Personal Profile
 - Distribution of Votes 2018
- DCAD
 - Michael Hurtt – Personal Profile
 - Comparison of Suburban Cities Votes for 2016 and 2018

PERSONAL PROFILE

L. W. (Wayne) Mayo

Native Texan - Born in Dallas; graduated from Woodrow Wilson High School

Attended East Texas State University (graduated 1965)
B.S. Degree in Biology & Physical Education

Teacher for 4 years (math & science); Coached
Awarded Lifetime Membership Texas PTA

Real Estate for 46 years; Appraiser for 40 years

Married 53 years

CIVIC & PROFESSIONAL ACTIVITIES:

Realtor & Appraiser Associations:

National Association of Independent Fee Appraisers (NAIFA) - 36 years

National Association of Realtors

Texas Association of Realtors

Lake Cities Board of Realtors

Served as a member of the Professional Standards Committee on Ethics, Chairman of the Arbitration Committee & Chairman of the Grievance Committee for the Greater Dallas Board of Realtors (GDBR)

Vice-Chairman of Professional Standards Committee on Ethics for the Collin County Board of Realtors

Member, Collin County Appraisal Review Board (1992-1998)

Vice-Chairman, Collin County Appraisal Review Board (1994)

Chairman, Collin County Appraisal Review Board (1995, 1996, 1997 & 1998)

Collin County Appraisal District Board of Directors (1998-2019)

Collin County Appraisal District Chairman of the Board (2004-2019)

Past President, Dallas Chapter, NAIFA

Deputy State Director, NAIFA (1990-91)

State Director for Texas, NAIFA (1991-93)

Regional Governor, Southwest Central Region, NAIFA (1993-96)

National Director, NAIFA (1996-98; 2008-2009)

1997 "Texas Appraiser of the Year" for NAIFA

1997 "National Appraiser of the Year" for NAIFA

NAIFA National Treasurer (1998-99)

NAIFA National President – 2010

Profile
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Honored with an award named for him by the Dallas Chapter of NAIFA (2000) – The Mayo Award

Texas Appraiser Licensing & Certification Board (1999-2006)
Chairman, Texas Appraiser Licensing & Certification Board (2002-2005)
Deputy Director (Region IV) for AARO (Association of Appraisal Regulatory Officials) (1999-2000)
Member, State Advisory Board to the Appraisal Foundation (2002-2006)
Honorary Life Member – Association of Appraisal Regulatory Officials

Rotary

Charter member - Richardson Central Rotary Club
Served as Sergeant-at-arms, President-Elect & President (1983-84; 2014-15)
Governor's Representative for District 581 for 4 years
Chairman of the Australian Group Study Exchange
Chairman of the Texas Tour for the German Mini-Exchange - 4 years
Member of District 581 Youth Exchange Committee
Perfect attendance - 30 years

YMCA

Board of Directors
Served as Director of All Sports Activities Committee

Chamber of Commerce

Served on the Advisory Board and the Board of Directors
Chairman of the annual Christmas Parade for 20 years
Served on Tourist & Convention Committee and the Governmental Affairs Committee

City of Richardson

Served on the Richardson Park Board
City Councilman - 4 years
Served as Vice-President of the Collin County Public Officials Association

**NOMINATING ENTITIES, DISTRIBUTION OF VOTES & VOTES CAST
BOARD OF DIRECTORS
2018 - 2019**

<u>COLLIN CAD</u>	Nominee <i>Earnest Burke</i>	Nominee <i>Ron Carlisle</i>	Nominee <i>Wayne Mayo</i>	Nominee <i>Michael Pirek</i>	Nominee <i>Gary Rodenbaugh</i>	Nominee <i>Ed Standridge</i>	Votes Cast	Votes Entitled Calculation
ALLEN CITY	0	0	0	0	110	0	110	110
ALLEN ISD	0	0	0	0	355	0	355	355
ANNA CITY	0	0	0	0	0	0	0	9
ANNA ISD	0	0	0	0	29	0	29	29
BLAND ISD	0	0	0	0	0	0	0	0
BLUE RIDGE CITY	0	0	1	0	0	0	1	1
BLUE RIDGE ISD	0	0	0	0	0	0	0	5
CARROLLTON CITY	0	0	0	0	0	0	0	1
CELINA CITY	0	0	10	0	0	0	10	10
CELINA ISD	0	11	11	0	11	0	33	33
COLLIN COUNTY	77	77	77	77	77	77	462	462
COLLIN COUNTY COLLEGE	37	37	37	37	37	0	185	185
COLLIN COUNTY MUD #1	0	0	0	0	0	0	0	
COLLIN COUNTY WCID #3	0	0	0	0	0	0	0	
COMMUNITY ISD	0	0	0	0	0	0	0	22
DALLAS CITY	34	0	35	0	0	0	69	69
FAIRVIEW CITY	0	0	0	0	11	0	11	11
FARMERSVILLE CITY	0	1	1	0	1	0	3	3
FARMERSVILLE ISD	0	0	0	0	0	0	0	13
FRISCO CITY	0	125	0	0	0	0	125	125
FRISCO ISD	0	615	0	0	0	0	615	615
GARLAND CITY	0	0	0	0	0	0	0	0
GUNTER ISD	0	0	0	0	0	0	0	0
JOSEPHINE CITY	0	0	0	0	0	0	0	1
LAVON CITY	0	0	0	0	0	0	0	2
LEONARD ISD	0	0	0	0	0	0	0	0
LOVEJOY ISD	0	0	0	0	84	0	84	84
LOWRY CROSSING	0	0	0	0	0	0	0	1
LUCAS CITY	0	0	6	0	0	0	6	6

**NOMINATING ENTITIES, DISTRIBUTION OF VOTES & VOTES CAST
BOARD OF DIRECTORS
2018 - 2019**

<u>COLLIN CAD</u>	Nominee <i>Earnest Burke</i>	Nominee <i>Ron Carlisle</i>	Nominee <i>Wayne Mayo</i>	Nominee <i>Michael Pirek</i>	Nominee <i>Gary Rodenbaugh</i>	Nominee <i>Ed Standridge</i>	Votes Cast	Votes Entitled Calculation
MCKINNEY CITY	0	0	0	0	0	187	187	187
MCKINNEY ISD	84	84	84	84	87	0	423	423
MCKINNEY MUD #1	0	0	0	0	0	0	0	
MCKINNEY MUD #2	0	0	0	0	0	0	0	
MELISSA CITY	0	0	0	0	0	0	0	8
MELISSA ISD	0	0	0	0	0	0	0	28
MURPHY CITY	0	0	0	0	0	0	0	21
NEVADA CITY	0	0	0	0	0	0	0	0
NEW HOPE CITY	0	0	0	0	0	0	0	0
PARKER CITY	0	0	0	0	0	5	5	5
PLANO CITY	0	0	0	320	0	0	320	320
PLANO ISD	700	0	289	350	0	0	1339	1339
PRINCETON CITY	0	0	0	0	0	0	0	7
PRINCETON ISD	0	0	0	0	0	0	0	25
PROSPER CITY	0	0	0	0	0	0	0	26
PROSPER ISD	0	0	153	0	0	0	153	153
RICHARDSON CITY	0	0	65	0	0	0	65	65
ROCKWALL ISD	0	0	0	0	0	0	0	0
ROYSE CITY	0	0	0	0	0	0	0	2
ROYSE CITY ISD	0	5	0	0	0	0	5	5
SACHSE CITY	0	0	12	0	0	0	12	12
ST. PAUL CITY	0	0	0	0	0	1	1	1
TRENTON ISD	0	0	0	0	0	0	0	0
VAN ALSTYNE CITY	0	0	0	0	0	0	0	0
VAN ALSTYNE ISD	0	0	0	0	0	0	0	1
WESTON CITY	0	0	0	0	0	0	0	0
WHITEWRIGHT ISD	0	0	0	0	0	0	0	0
WYLIE CITY	0	0	58	0	0	0	58	58
WYLIE ISD	0	0	162	0	0	0	162	162

**NOMINATING ENTITIES, DISTRIBUTION OF VOTES & VOTES CAST
BOARD OF DIRECTORS
2018 - 2019**

<u>COLLIN CAD</u> TAXING ENTITY	Nominee <i>Earnest Burke</i>	Nominee <i>Ron Carlisle</i>	Nominee <i>Wayne Mayo</i>	Nominee <i>Michael Pirek</i>	Nominee <i>Gary Rodenbaugh</i>	Nominee <i>Ed Standridge</i>	Votes Cast	Votes Entitled Calculation
TOTALS	932	955	1,001	868	802	270	4,828	5,000
							ENTITLED VOTES MINUS CAST VOTES:	172
	<u>Nominated by</u> Collin Co College	<u>Nominated by</u> Frisco ISD	<u>Nominated by</u> City Lucas	<u>Nominated by</u> City Plano	<u>Nominated by</u> Collin Co College	<u>Nominated by</u> City of Parker		
1								
2	Plano ISD	Collin Co College	City Richardson	Collin Co College	Allen ISD			
3			Collin Co College	Plano ISD				
4			City of Sachse					
5			Plano ISD					

Personal Profile – Michael Hurtt

Michael Hurtt came to Dallas from Casper, Wyoming in 1971. Graduated from Mortuary Science College, and has been in this area ever since. He was elected to the DeSoto City Council in May of 1998, and served as Mayor Pro Tem those three years. He was elected Mayor in 2001, and again in 2004. He was the seated Mayor when DeSoto was recognized for the ALL AMERICA CITY Award in 2006. He has served as council liaison to the DeSoto Economic Development Corporation, the Arts Commission, and Keep DeSoto Beautiful, a commission he founded in DeSoto. He also served on the North Texas Commission Board of Directors. For 2018 he was elected by 17 of 30 eligible suburban cities to serve another term on the Dallas County Appraisal District Board of Directors. He also serves as Vice-Chairman of the DeSoto Economic Development Corporation. Mr. Hurtt was also appointed to the Advisory Board for Methodist Charlton Hospital for a three year term.

Mr. Hurtt was a member of the executive board of directors of the Dallas Zoological Society. He also served on Tex-21, the U.S. Conference of Mayors, and the National League of Cities. He was vice president of the Medical Center of Lancaster Hospital Board of Directors, and served on the board of Compass Hospital. In the past, Mr. Hurtt has served on the DeSoto Park Board, Strategy 2000, and the Charter Review Committee. He was also the chairman of the DeSoto Chamber of Commerce and the Best Southwest Chamber Partnership, past president of the DeSoto Rotary Club and the North Texas Funeral Directors Association.

Mr. Hurtt and his wife Marilyn have lived in DeSoto since 1988 and have two grandchildren. He is the owner of West/Hurtt Funeral Home in DeSoto since 1988.

City of Richardson, Texas
Comparison of DCAD Suburban Cities Votes Cast for Board of Directors
2016 & 2018 Votes Cast

Suburban City	2016	2018
Addison	Blake Clemens	Michael Hurtt
Balch Springs	Steven Gorwood	No Vote
Carrollton	Blake Clemens	Michael Hurtt
Cedar Hill	Michael Hurtt	Michael Hurtt
Cockrell Hill	Blake Clemens	Michael Hurtt
Combine	No Vote	No Vote
Coppell	Blake Clemens	Mike Howard
DeSoto	Michael Hurtt	Michael Hurtt
Duncanville	Michael Hurtt	Michael Hurtt
Farmers Branch	Michael Hurtt	Michael Hurtt
Ferris	Michael Hurtt	Mike Howard
Garland	No Vote	No Vote
Glenn Heights	Michael Hurtt	Michael Hurtt
Grand Prairie	No Vote	No Vote
Grapevine	No Vote	No Vote
Highland Park	Blake Clemens	Michael Hurtt
Hutchins	Michael Hurtt	Michael Hurtt
Irving	Loren Byers	Mike Howard
Lancaster	Michael Hurtt	Michael Hurtt
Lewisville	No Vote	No Vote
Mesquite	Michael Hurtt	Michael Hurtt
Ovilla	Michael Hurtt	Michael Hurtt
Richardson	Michael Hurtt	Michael Hurtt
Rowlett	Michael Hurtt	Michael Hurtt
Sachse	Michael Hurtt	Brett Franks
Seagoville	Michael Hurtt	Michael Hurtt
Sunnyvale	Michael Hurtt	No Vote
University Park	Blake Clemens	No Vote
Wilmer	Michael Hurtt	Michael Hurtt
Wylie	Blake Clemens	Brett Franks