RICHARDSON CITY COUNCIL WORK SESSION AGENDA MONDAY, AUGUST 1, 2011



Richardson Room Richardson Civic Center/City Hall 411 W. Arapaho Road, Richardson, Texas 75080



The Richardson City Council will meet at 5:30 p.m., on Monday, August 1, 2011, in the Richardson Room of the Civic Center/City Hall, 411 W. Arapaho, in compliance with Section 551.002 of the Texas Government Code (open meetings law). As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed executive session for the purpose of seeking confidential legal advice from the city attorney on any agenda item listed herein. This building is wheelchair accessible. Any requests for sign interpretive services must be made 48 hours ahead of the meeting. To make arrangements, call 972-744-4000 VIA TDD or call 1-800-735-2989 to reach 972-744-4000.

WORK SESSION - 6:00 P.M.

- Call to Order
- A. Visitors
- B. Recognition of John Murphy for Service on Regional Transportation Council
- C. Receive Regional Recognition by NCTCOG's Celebrating Leadership In Development Excellence (CLIDE) Awards Program
- D. Review and Discuss the 2011 Corporate Challenge Program
- E. Review and Discuss Proposed Refinements, West Spring Valley PD Zoning Regulations
- F. Review and Discuss Nomination of Fossil Partners, LP for Texas Enterprise Zone Program
- G. Report on Items of Community Interest

I certify the above agenda was posted on the Bulletin I Friday, July 29, 2011 at 5:00 p.m.	3oard at the Civic Center/City Hall on
Signed:	
Č	Pamela Schmidt
Signed	Pamela Schn City Secret



City of Richardson City Council Meeting Agenda Item Summary



Meeting Date: Monday, August 1, 2011

Agenda Item: Visitors (The City Council invites citizens to address the

Council on any topic not already scheduled for public hearing.)

Staff Resource: Pamela Schmidt, City Secretary

Summary: Members of the public are welcome to address the City

Council on any topic not already scheduled for public hearing. Speaker Appearance Cards should be submitted to the City Secretary prior to the meeting. Speakers are limited to 5 minutes and should avoid personal attacks, accusations, and characterizations.

In accordance with the Texas Open Meetings Act, the City Council cannot take action on items not listed on the agenda. However your concerns will be addressed by City staff, may be placed on a future agenda, or by

some other course of resolution.

Board/Commission Action: N/A

Action Proposed: Receive comments by visitors.





City Council Meeting Date: Monday, August 1, 2011

Agenda Item: Recognition of John Murphy for Service on the

Regional Transportation Council (RTC)

Staff Resource: Bill Keffler, City Manager

Summary Former Councilman and Mayor ProTem John

Murphy will attend this Monday to receive recognition and appreciation from the Town of Addison City Council for his prior service on the

Regional Transportation Council (RTC).

Mr. Murphy served both the City of Richardson and the Town of Addison as a shared representative

under the RTC's ByLaws.

Board/Commission Action: N/A

Action Proposed Receive Presentation





Worksession Meeting Date: Monday, August 1, 2011

Agenda Item: Receiving Regional Recognition by NCTCOG's

Celebrating Leadership in Development Excellence

(CLIDE) Awards Program

Staff Resource: Sam Chavez, Asst. Dir. of Development Services-

Planning

Summary: The Celebrating Leadership in Development

Excellence (CLIDE) Awards Program was created in 2003 to encourage innovative development projects and practices that will help accommodate expected growth and ensure a Sustainable North Texas for

generations to come.

CLIDE does this by recognizing private and public development programs and projects that exemplify the

region's Principles of Development Excellence.

This year marks the 5th consecutive award cycle since the program's inception that the City of Richardson has been a recipient of the CLIDE Award. This year the Bush Turnpike TOD Planned Development District Plans won an award under the Public Policy and

Planning category.

NCTCOG representatives will be in attendance to formally present the CLIDE Award. After their brief opening remarks, a short video of the project will be

presented for viewing.

Board/Commission Action: N/A

Action Proposed: Review CLIDE Award Presentation

Richardson's CLIDE Awards



2003

Transit-Oriented Development Frequently Asked Questions

Raising Public Awareness



2005

The Block

Redevelopment



2007

Spring Valley Station District/Centennial Park

Public Planning and Policy



2007

Texas Instruments RFAB

Special Development



2009

City of Richardson 2009 Comprehensive Plan

Public Planning and Policy



2011

Bush Turnpike TOD Planned Development Districts

Public Planning and Policy

The CLIDE Awards

The Celebrating Leadership in Development Excellence (CLIDE) Awards Program was created in 2003 to encourage innovative development projects and practices that will help accommodate this expected growth and ensure a Sustainable North Texas for generations to come. CLIDE does this by recognizing private and public development programs and projects that exemplify the region's Principles of Development Excellence.

Award Categories

1. New Development

Recognizes developments that are constructed on previously undeveloped sites and that successfully exemplify many of the Principles of Development Excellence.

2. Redevelopment*

Recognizes developments that re-use and/or rebuild existing structures, and that successfully exemplify many of the Principles of Development Excellence.

3. Special Development

Recognizes projects that exemplify only a limited number of the Principles (one or two), but which are outstanding in their promotion of those selected Principles. Examples might include a sustainable infrastructure project, "green" building, storm water management practices such as low-impact developments (LID), energy conservation initiative, open space or trail project, or other project.

4. Raising Public Awareness

Recognizes an organization and/or individual for educating the public or raising awareness of Development Excellence-related issues. Submittals may include, but are not limited to:

- A media outlet in the NCTCOG Region for a story or series;
- An organization or local government for a public education campaign.

5. Public Policy and Planning

Recognizes a local government or private/public partnership for implementing a program or policy that facilitates and promotes various aspects of the Principles of Development Excellence. Submittals may include, but are not limited to:

- Adopted policies, programs, ordinances, and guidelines (mixed use, open space, natural features protection, public space, historic preservation, design standards, incentives) that can include a public/private initiative;
- Comprehensive, neighborhood, area or strategic plans.



The Principles of Development Excellence

Development Diversity

Meet the needs of changing markets by providing a mix of development options and land use types in communities throughout the region

Efficient Growth

Promote reinvestment and redevelopment in areas with existing infrastructure, ensure that new infrastructure supports orderly and sustainable growth, and provide coordinated regional systems of natural and built infrastructure

Pedestrian Design

Create and connect pedestrian-(and bicyclist) oriented neighborhoods, centers and places throughout the region

Housing Choice

Sustain and facilitate a range of housing opportunities and choices that meets the needs of residents of all economic levels and at all stages of life

Activity Centers

Create mixed use developments that are centers of neighborhoods and community activities and serve as hubs of non-automobile transportation systems

Environmental Stewardship

Protect, retain or enhance the region's important natural assets (including its air, water, land and forests) and integrate these natural features and systems into the character of the region's communities and the experiences of its residents

Quality Places

Strengthen the identities of the region's diverse communities through preservation of significant historic structures and natural assets, creation of new landmarks and gathering spaces, use of compatible architectural and landscape design, and support for the activities and institutions that make each community unique

Efficient Mobility Options

Invest in transportation systems, facilities and operations that provide multi-modal choices for the efficient and sustainable movement of people, goods, and services

Resource Efficiency

Design buildings, sites, communities and regional systems to use water, energy, and renewable resources responsibly, effectively and efficiently, and to retain non-renewable resources for the use of future generations

Educational Opportunity

Provide opportunities for all North Texans to have access to the schools, people and technology they need for success in learning throughout their lives

Healthy Communities

Identify and support functional, sustainable infrastructure and institutions that offer North Texas access to affordable, nutritious foods, opportunities for physical activity, and access to wellness and primary care services

Implementation

Achieve the region's vision by adoption of compatible comprehensive plans and ordinances for cities and consistent investment plans for regional systems; involve citizens and stakeholders in all aspects of these planning processes





City Council Meeting Date: Monday, August 1, 2011

Agenda Item: Review and Discuss the 2011 Corporate Challenge

Program

Staff Resource: Robbie Hazelbaker, Assistant Director of Parks and

Recreation

Summary: The Corporate Challenge is an Olympic style

competition involving as many as 25 athletic and nonathletic events held in late August through October. City staff will provide a preview of the program, which kicks

off with an opening ceremony on August 19th.

Board/Commission Action: N/A

Action Proposed: None





Worksession Meeting Date: Monday, August 1, 2011

Agenda Item: Review and Discuss Proposed Refinements,

West Spring Valley PD Zoning Regulations

Staff Resource: Monica Heid, Community Projects Manager

Summary: Staff overview of several proposed revisions to the

West Spring Valley PD Ordinance. The majority of the suggested changes are clarifications or refinements (formatting changes, standardization of language, reorganization of certain sections, edits to one table, etc.). A similar briefing will be held with the CPC in mid-August with public hearings to follow

in the September/October time frame.

Board/Commission Action: None

Action Proposed: Review and Discuss





City Council Meeting Date: Monday, August 1, 2011

Agenda Item: Review and Discuss Nomination of Fossil Partners,

LP for Texas Enterprise Zone Program

Staff Resource: Dan Johnson, Deputy City Manager

Summary A briefing will be presented on a recent request by

Fossil to be nominated for the Texas Enterprise Zone Program. The City of Richardson has previously made two nominations in prior years: Blue Cross Blue Shield, and TriQuint. This program has no new financial impact or obligation to the City of Richardson, as our only role in this program is this

nomination participation.

The City has previously acted on local incentive

support to Fossil.

Fossil's acceptance into this state program will allow them to receive a rebate of State sales and use taxes in a structured schedule based on job formations and retentions. There is a planned August 8 public hearing and consideration of the

nomination ordinance.

Board/Commission Action: N/A

Action Proposed Receive Presentation; Council Review and

Discussion





Meeting Date: Monday, August 1, 2011

Agenda Item: Items of Community Interest

Staff Resource: Bill Keffler, City Manager

Summary: The City Council will have an opportunity to address

items of community interest, including:

Expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the City of Richardson; information regarding a social, ceremonial, or

community event organized or sponsored by an entity other than the City of Richardson that was attended or is scheduled to be attended by a member of the City of Richardson or an official or employee of the City of Richardson; and announcements involving an imminent threat to the public health and safety of people in the City of Richardson that has arisen after the posting of

the agenda.

Board/Commission Action: NA

Action Proposed: No action will be taken.